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## **Nick Wooster, Fashion Director, Neiman Marcus to make personal appearance at Men Against Breast Cancer Fashion Event**

**San Diego, California — March 28, 2011** — Men Against Breast Cancer (MABC) will host its Eighth *Think Pink and Blue Fashion Event and Awards* at Neiman Marcus in Fashion Valley. This is the first in San Diego event for MABC, and will be held April 8, 2011 from 6pm-8pm. To give this event additional cache, energy and excitement, Nick Wooster, the Fashion Director for Neiman Marcus, will make a rare public appearance to support the cause and present a men's fashion show and give away a \$2500 men's tuxedo, donated by Giorgio Armani.

The event will be hosted by Lena Evans, recently named *Best Philanthropist/Volunteer* for 2011 as voted by the readers of Ranch & Coast Magazine. "This is a great way to raise awareness of breast cancer and the important role men play in being a caring and supportive partner when the family is faced with a diagnosis of breast cancer," says Ms. Evans.

In addition, the honoree for the evening will be Phil Mickelson, who has displayed grace and dignity serving as a role model for how to face and navigate the crisis of breast cancer. Because of his active involvement, commitment, and being there for his family, Phil Mickelson will receive the *Gloria Heyison Inspiration Award*. Accepting the award on behalf of Phil (who will be playing golf in the Masters), will be his sister Tina Mickelson. The *Gloria Heyison Inspiration Award* is named in honor of Men Against Breast Cancer President/Founder Marc Heyison's mother, a breast cancer survivor since 1992.

Mr. Heyison says, "I can think of no other family that has taken such a deeply personal journey and opened up their struggles for all to share and to see how they worked together as a loving family to do everything necessary. What a great blueprint for all to follow."

**Men Against Breast Cancer** is the nation's first and only national non-profit whose mission is to educate and empower men to be effective caregivers when breast cancer strikes a female loved one. MABC offers educational information and programs to families battling breast cancer—including its Partners in Survival™ workshop held in partnership with health care institutions and organizations across the country. To find out more, please visit

[www.menagainstbreastcancer.org](http://www.menagainstbreastcancer.org).

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